



## **Executive Committee Meeting**

### **Conference Call**

**26 June 2019**

## **Minutes**

The following members of the Executive Committee were present: President, Lt. Col. Donald L. Stockton; Immediate Past President, Col. James R. Sweeney II; President-Elect, COL Judi A. Davenport; Army Vice President, LTC Beverley A. Houghton; Army Executive Committee Member, COL Stanley G. Remer; Naval Services Executive Committee Members, CWO4 Dale J. Andersen and LtCol Alexander Henegar; Air Force Vice President, CMSgt Shane P. Smith; Air Force Executive Committee Members, Lt. Col. Richard B. Stephens Jr, and Col Brenda B. Gardner; and Executive Director, Mr. Jeffrey E. Phillips.

Appointed national officers present were: International Programs Officer, Col Paul Groskreutz; Public Relations Officer, CAPT Henry E. Plimack; Chaplain, COL Sherman R. Reed; and Sergeant-at-Arms, LTC Joe Snel. Also, in attendance were: Chair, DNCM, COL Judi Davenport; SmithBucklin representative, Mr. Sunny Patel; MNPC representative, Mr. Brad Carlson; and national staff members, Ms. Lani Burneet, Ms. Susan Lukas, Ms. Diane Markham, and Mr. Kevin Hollinger.

Elected and appointed officers absent were: Army Junior Vice President, MAJ Jason E. Tolbert; Army Executive Committee Members, LTC William B. Pentecost and MG Margaret C. Wilmoth; Naval Services Vice President, CAPT Robert H. Carmack; Naval Services Junior Vice President, CWO2 Cynthia E. Oliver; Naval Services Executive Committee Member, CAPT Paul F. Keane; Air Force Junior Vice President, SSgt April D. Hill; Air Force Executive Committee Member, Lt. Col. Layne R. Wroblewski; Health Services Officer, MG Peggy Wilmoth; Judge Advocate, LTC Terry Benshoof; and Treasurer, Col. W. Robin Pfeil.

Ms. Markham, recording secretary, took roll. With a quorum being in attendance, President Stockton called the meeting to order at 7:04 p.m.

### **President's Remarks**

President Stockton opened the meeting by thanking everyone for joining the call and asking Chaplain Reed for a prayer.

President Stockton reminded everyone the national convention is only three months away and asked everyone to register and make hotel reservations. He said the Constitution and Bylaws Committee will be sending to the departments proposed amendments that will be considered at the national convention. President Stockton announced that staff is currently searching for hotels for the next two March meetings.

President Stockton said a 100<sup>th</sup> Anniversary Celebration committee is being formed and asked anyone interested in serving on that committee to let him know.

## **Executive Director's Remarks**

Mr. Phillips said the Wall of Gold engravings are up to date. Membership in May shows a net gain of term members, and an overall net gain so far in this fiscal year. The first-ever Eileen Bonner scholarship recipient has been selected and 22 Henry J. Reilly scholarship recipients have been selected.

## **Financial Update**

Mr. Patel reported that as of the end of May, ROA has year-to-date operating revenue of \$459,000, which represents 10% of the overall budgeted operating revenue. ROA has year-to-date operating expenses of \$474,000, which represents 15% of the overall budgeted operating expense. Bottom line net income for operations is a negative \$15,000. The non-operating bottom line is a negative \$80,000. This is mainly due to the negative investment portfolio performance and depreciation activity.

## **Legislation and Military Policy**

Ms. Lukas said a reserve education forum was held today with MOAA. The event was attended by 70-80 people and had a focus on reserve and guard families and children. The event was held because since 2009-2010 there has not been enough information gathering to ensure families are functioning under the operational reserve. In addition, a 2017 survey has just come out which indicates children are having behavior and school issues and spouses are coping but feel very alone and overwhelmed. Ms. Lukas said there is a lot of community support out there we are not aware of that can be taken advantage of.

Ms. Lukas said ROA was contacted by the Army to talk about Reserve and Guard quality of life issues. They have a new deputy coming in who wants to look at quality of life in an effort to increase their recruiting and retention. Ms. Lukas said ROA staff spent about two hours identifying problems in the Guard and Reserve that members have raised. She spoke with them about policies they could implement that would reduce stresses and barriers. They also discussed legislation. She said Mr. Hollinger is working on slides they asked ROA to help populate. They want to continue working with ROA on reserve and guard issues.

## **Fundraising**

Mr. Carlson said research has been completed on demographic information. He reported that they did data research for address, phone and email verification. They identified 14,500 new addresses, confirmed 23,000 addresses, found 2,000 deceased, and 23,000 emails were found. There are levels of confidence in these updates. As they are verified, data will be moved to the membership database.

The STARs direct mail will drop by the end of the month. In the leadership gift phase, he is working with the ambassadors. Just over 100 prospects have been identified. In the principle gift phase 83 prospects have been identified. This is the year for cultivation; next year solicitations will begin. In the Pershing Society, the first batch of the MG Curly Hultman letter to the 80+ age group has generated \$10,000 and two planned gifts.

## **ROA STARs Foundation**

Colonel Sweeney said the school kit program is going strong. The STARs emphasis is moving to the capital campaign. It is unlikely there will be a STARs reception. It is possible there will be an event in conjunction with the next March meeting.

### **Grassroots Engagement**

Mr. Phillips said ROA should advocate for Congress to pass a general tax credit for businesses that hire members of the reserve component. He said he has received a proposal from Jack Bonner. Mr. Bonner proposes a consulting position, in which he will determine how best to present and sell the proposed legislation to new ROA allies who will help advocate on the Hill. Mr. Phillips asked the ExCom to consider this proposal and make a decision in the near future.

### **Wrap-up & Adjourn**

President Stockton thanked everyone for their time and hard work on behalf of the association.

The meeting was adjourned by President Stockton at 7:45 p.m.

Minutes submitted by Jeffrey E. Phillips, Executive Director.

JEP/dm