



Executive Committee Meeting

Teleconference
April 27, 2016

MINUTES

The following members of the Executive Committee were present: President, COL Jim Sweeney; Immediate Past President, BG Mike Silva; Army Vice President, LTC Hazel Robinson; Army Junior Vice President, CPT Fatima McPhaul; Army Executive Committeemen, LTC Richard Spencer, COL Monti Zimmerman, and CPT Steven Barnard; Naval Services Vice President, CWO4 Dale Andersen; Naval Services Executive Committeeman, CAPT Rick Thomas; Air Force Vice President, Col Margaret Cope; Air Force Junior Vice President, Maj Zachary Walker; Air Force Executive Committeemen, Lt Col Don Stockton, Maj Leonard Sobieski and CMSgt Shane Smith; and Executive Director, Mr. Jeffrey Phillips.

Appointed national officers present were: Public Relations Officer, CAPT Henry Plimack; and Health Services Officer, CAPT Marco Montoya. Invited guests in attendance were: Chairman, Department National Council Members, LTC Duane Richards; and from Smith Bucklin, Ms. Sarah Alcock. Also in attendance were ROA National Staff members: Ms. Lani Burnett, Ms. Susan Lukas, and Diane Markham.

Elected and appointed national officers absent were: Naval Services Junior Vice President, LT Jennifer Franco; Naval Services Executive Committeemen, COL Will Holahan and LT George McElwee; Treasurer, CPT Shannon Bibbee; Judge Advocate, LTC Bill Pentecost; and National Chaplain, COL Sherman Reed.

Ms. Diane Markham, recording secretary, called roll. With a quorum being in attendance, President Sweeney called the meeting to order at 7:05 p.m.

President's Remarks

President Sweeney kicked off the meeting by congratulating LT McElwee on the impending birth of his baby, which is due tomorrow. He said the monthly calls to department leaders continue to go well. They are appreciative of the flow of information. President Sweeney said that while staff continues to hold the line on expenses, increasing revenue is something we all need to put an effort into.

Financial Update

Ms. Alcock brief on our financial status. She said the bottom line FY16 operating net income is \$159,000 in the black. These numbers are unaudited and subject to change. She said we surpassed the budget on revenue and came under in expenses. The budget for non-operations ended at -\$400,000, primarily due to depreciation.

Ms. Alcock said the current dues rebates owed to departments as of the end of FY16 is \$557,942. This includes those departments who have forgiven the debt. BG Silva requested to see the breakdown of how the rebates were calculated.

Executive Director Update

Mr. Phillips announced that we received a grant from Prudential insurance for \$100,000 to fund a grassroots activism campaign. There will be training at the department level on how to conduct a program at the local level. We also just received our first digital ad for the ReserveVoice, which is another revenue source.

Mr. Phillips said that the Membership Committee has gotten involved with creating a national membership campaign, which will tie in well with the grassroots program. Membership renewal dates are moving to an annual vs anniversary date, which will allow us to create an annual membership renewal campaign.

He said that he and the staff are working to reinvigorate the Industry STARS program. We have already begun to receive commitments of money.

Mr. Phillips said the STARS Foundation is up and running. We have a fundraiser on board to focus on raising money for the Gala. She has already met with staff to work on a strategy. He said there will be a reception/gala couplet. Col Cope said dates have been selected. The reception will be on November 16, 2016. The Gala will be March 14, 2017, in conjunction with the ROA Leaders Conference.

The building repairs are in process. The automatic door and the garage door have been fixed. He has selected DPR to be the project manager to oversee the major repairs such as the coolers, boilers, elevators, etc. LTC Richards has reviewed the projects and proposals and verified they are sound proposals.

Legislation Update

Ms. Lukas said the House came out with the National Defense Authorization Act. She is doing an analysis of what they have come out with. She is happy that SBIDT was included in the House marks. The last ReserveVoice shows the recess schedule. There is a good chance we will not have an authorization or appropriation before the election.

Events

Ms. Markham announced there are six events on the upcoming schedule:

- CIOR/CIOMR Congress, 2-7 August 2016, Madrid, Spain
- National Convention, 11-14 September 2016, Silver Legacy Resort, Reno, Nevada
- UPORFA, 15-17 September 2016, Ft Buchanan, Puerto Rico
- ROA STARS Foundation Reception, 16 November 2016, Washington, DC
- ROA Leaders Meeting, 12-14 March 2017, Washington, DC
- ROA STARS Foundation Gala, 14 March 2017, Washington, DC.

Awards

President Sweeney said he had received a complaint from a member regarding the name of the Strom Thurmond Award. President Sweeney asked BG Silva to provide any thoughts he has on the Thurmond award since BG Silva needed to leave the call. BG Silva said we should not act in haste. If there is consideration given to changing the name, that it should be taken under study and not given action tonight.

President Sweeney then asked the committee for feedback. Discussion included thoughts on whether the name should be changed, and if so, if it needs to be named after anyone specific. Also discussed was the impact on ROA, if any, if the name was or was not changed. The award previously was known as the Army Outstanding Junior Officer of the Year.

Upon a properly made motion by Col Cope, seconded by COL Zimmerman, and upon a unanimous vote, it was resolved that the Army section conduct a study of the award and report back to the ExCom in a month.

Adjourn

The meeting was adjourned by President Sweeney at 7:56 p.m.

Minutes submitted by Mr. Jeffrey Phillips, executive director.